



Business Research



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BuR – Business Research  
Official Open Access Journal of VHB  
Verband der Hochschullehrer für Betriebswirtschaft e.V.

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## Call for Papers

The VHB is pleased to announce the forthcoming launch of BuR – Business Research, a new peer-reviewed open access journal for business research. The electronic format of the journal will allow innovative content and reader involvement not possible in a printed journal; such as immediate electronic access to data sets, software, Java applications, interactive graphics, multimedia applications, hypertext links, and full-text searches. Downloads of the journal and single articles are free of charge. Its open access design facilitates the rapid worldwide dissemination of the latest research. We guarantee a fast-track review process whereby each author who submits an article will receive a decision letter within 10 weeks; after two rounds of review the articles will be either accepted or rejected.

Papers are now being accepted for consideration for publication. The first issue of the journal will be published in March 2008.

## About the Journal

The objective of Business Research is to advance business and management studies at all levels worldwide. Business Research will publish articles on a wide spectrum of topics (see Aims and Scope). The journal's contents will be distributed and preserved on a non-exclusive basis by VHB and UB Köln. Being part of the library collection, the journal falls under the preservation scope of a major research institution, thus guaranteeing long-term preservation of the journal content in perpetuity.

Business Research is a quarterly journal; issues will be published in spring, summer, autumn and winter. Articles accepted for publication will be accessible in the Early View Section immediately after their final acceptance. All accepted articles will be available online in advance of the publication date. An e-mail alert service will notify interested readers about the publication of the latest issue.

## Coming 2008



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## Aims and Scope

The journal will publish original papers relating to all aspects of business administration. It is devoted to the improvement and further development of business research. The journal aims at providing high quality and timely feedback and engaging exemplary scholars in the process of identifying and developing innovative and excellent research. The journal's broad scope is designed to cover both traditional fields of business administration and cross-functional, multidisciplinary research that reflects the complex character of business problems. Of particular interest are articles devoted to developing novel perspectives or exploring new domains of research. Business Research is not tied to any particular subfield, type of analysis, or national context.

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## submission of papers



The journal will provide citation information from Google Scholar, Proquest and EBSCO.